



## **IMPORTANT NOTICE: BARRY CALLEBAUT PRICE INCREASE EFFECTIVE 1ST OF JULY 2024**

Dear Valued Customers,

We hope this message finds you well. We greatly appreciate your loyalty and support over the years.

**Breaking news:** Barry Callebaut has announced an increase in their prices due to rising costs in key raw materials.

Effective 1st of July 2024, there will be a price increase on Barry Callebaut products range. We wanted to give you ample notice so that you can plan your purchases accordingly.

We understand that price changes can be concerning, but please rest assured that this adjustment will allow BC maintain the quality and innovation you have come to rely on. Barry Callebaut remain committed to providing you with the best possible value for your investment.

We are also delighted to announce the arrival of the Luxury Italian Ariba chocolate. This Chocolate brand is on its way back, and we will be available soon. Quantities will be limited, so be sure to discuss your requirements with your contact person at [Homebaking.ie](http://Homebaking.ie).

If you have any questions or need further assistance, please do not hesitate to reach out to our team at [sales@homebaking.ie](mailto:sales@homebaking.ie). We are here to help.

Thank you for your understanding and continued support.

Warm regards,

[Homebaking.ie](http://Homebaking.ie)